

7777 # 101541

NCC Cable System Order

11762879

Order #	62338200
Syscode	7782
System Name	Spectrum/Coldwater, MI
Market	Grand Rapids
AE	Mark Ongsysis
Sales Coordinator	Oogil Cuello
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 May16

Flight Dates	09/26/16 - 10/02/16
Agency	Spot Cable Sales Corp.
Advertiser	Walberg for Congress
Client Code	
Product Code	WFC
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/22/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$265.00
Commission	\$39.75
Net Total	\$225.25
Total Spots	223
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GMP
CPP	CPM

Comments : 9.22 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE 05/13/16-11/08/16
2	DISC	DISC PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$1.00	\$21.00	30	IPE 05/13/16-11/08/16
3	ESPN	ESPN PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE 05/13/16-11/08/16
4	FOOD	FOOD PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE 05/13/16-11/08/16
5	FXNC	FXNC PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$1.00	\$21.00	30	IPE 05/13/16-11/08/16
6	FXNC	FXNC EM	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	10	\$1.00	\$10.00	30	IPE 05/13/16-11/08/16
7	FXNC	FXNC EF	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	10	\$1.00	\$10.00	30	IPE 05/13/16-11/08/16
8	FXNC	FXNC W	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	\$1.00	\$4.00	30	IPE 05/13/16-11/08/16
9	HALL	HALL PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE 05/13/16-11/08/16
10	HGTV	HGTV PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$1.00	\$21.00	30	IPE 05/13/16-11/08/16
11	HIST	HIST PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE 05/13/16-11/08/16
12	TBSC	TBSC PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE 05/13/16-11/08/16
13	TNT	TNT PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$2.00	\$42.00	30	IPE 05/13/16-11/08/16
14	USA	USA PT	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$2.00	\$42.00	30	IPE 05/13/16-11/08/16

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Sales Coordinator	Oogil Cuello	Est Code	NA		Net Total	\$225.25		
Office	Washington	Product Name			Total Spots	223		
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Status	Not accepted				Sold On	Cost Per Spot		
Survey	Cable Nielsen Live+3 May16	Primary Demo	Adults 35+		GRP	-	GIMP	-
		Makegood Policy	Approval Required		CPP	-	CPM	-

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15	CNN	CNN EM	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	10	\$1.00	\$10.00	30	IPE 05/13/16-11/08/16																																										
<table> <tr> <td>SPOTS</td><td>223</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>223</td></tr> <tr> <td>AMT</td><td>\$265.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$265.00</td></tr> </table>																				SPOTS	223	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	223	AMT	\$265.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$265.00	Total
SPOTS	223	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	223																																										
AMT	\$265.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$265.00																																										

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 09/22/16

62338200 | Grand Rapids | Spectrum/Coldwater, MI | 7782 |